

PRESS RELEASE

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ROYAL'S 'EX' SERIES PERSONAL DIGITAL ORGANIZERS GET EVEN BETTER WITH THE INTRODUCTION OF A NEW LINEA PDA MODEL AND EXCELLENT UPGRADES

Upgrades for 'EX' Series Personal Digital Organizers Include More Memory, Spell Checkers and Translators

LAS VEGAS, NV-- Royal Consumer Information Products, a recognized leader in affordable office and consumer electronic products, is taking a major leap in the world of organizers with a host of new upgrades for its popular **'EX' Series Personal Digital Organizers**. Ranging in price from \$14.99 to \$39.99, the organizers offer consumers PDA quality functions at exceptional price points. Innovative features of the exquisitely designed PDOs include touchscreen displays, PC link capabilities, spell checkers, translators and multi-language prompts.

"When we developed the 'EX' series organizers, we gave consumers the features they wanted at a price that couldn't be ignored, in a design that has changed the shape of organizers forever," said **Bob Robinson, Executive Director of Marketing for Information Products for Royal**. "The success of these organizers spurred us to develop a new generation of the 'EX' series with more power and enhanced feature sets. With the introduction of the **Linea¹** we now offer a true PDA at a price point of under \$40.00!"

The upgraded line of "EX" organizers include:

- **Royal Linea¹**

At a price of **\$39.99**, the **Royal Linea¹** provides the super high performance of a fully featured PDA making it the most competitively priced model in the market

today. The Royal Linea¹ offers 1MB memory and an 8-line full touchscreen, Royal Glo™ back-lit display. The unit has a full line of features perfect for both business and personal use including a calendar and schedule planner with alarm, a “to-do list,” memo book, personal and business telephone directories. The unit offers home and world time, metric/currency conversion and a mortgage/tip/discount calculator.

The Royal Linea¹ has built-in data and password protection, multi-language prompts and a built-in countdown timer. It comes with Royal’s PDA Desktop Personal Information Manager (PIM) PC software, CompanionLink sync filters to MS Outlook, Act! Goldmine, Lotus Organizer and Palm Desktop.PC software, and a PC sync cable. It has a built-in 50,000 word English language spellchecker and 70,000 word 7-language translator for the globetrotter. And of course, for down time, the Royal Linea¹ has a full line of games. An optional, plug-in folding keyboard (sold separately at \$29.99 retail) makes data entry quick and effortless.

- **The Extreme³**

At only **\$29.99**, this Personal Digital Organizer, which utilizes a four-line full touchscreen display, now offers even more EXtreme features. The unit now comes complete with built-in 50,000-word Spellchecker, games, and a countdown timer function. The 768 KB device, which allows information to be synchronized with a PC, has a touch screen QWERTY keyboard for easy data entry and access and functions normally found in high-end PDAs. These include Telephone Directory, Calendar and Schedule Planner, To-Do Lists, Memo Book, 10 digit Calculator with separate keypad, Expense Manager, Currency and Metric Conversion, Multi-Language Prompts and a host of games for those moments when you need a little down time.

The Extreme³ also comes with a stylus, flip-top cover and, CD with Royal’s PDA Desktop Personal Information Manager (PIM) PC Software and PC sync cable. It has home and world time with 12/24-hour format so you can travel the world

and always be able to convert back to your own time. And, to help you in your travels, the Extreme³ has a built in translator of 70,000 words in seven different languages. Also included is a mortgage, tip and discount calculator, which is sure to come in handy wherever you are. Other valuable features include built-in data protection, to prevent you from losing your information if your batteries go dead, and password protection.

- **The Expert³**

For **\$14.99** one might expect an organizer that only had one, maybe two functions.

The Royal EXpert puts that notion to rest with 256 KB of memory and such time-saving features as Phone Book, a Built-in English Spell Check and To-Do list and Memo Book, Home and World Time, Calendar and Schedule Planner. This versatile organizer also includes Currency and Metric Conversion, Three-Line X 12 Characters Display, Alarm, Countdown Timer and Stopwatch, Password Protection, 10 digit Calculator with separate keypad, Games and Multi-Language Prompts. An added stylus helps make data entry quick and easy on the full LCD touch panel. In addition, now consumers can send away for PC link cable and software, making this organizer a true “computer” EXpert.

The Royal Consumer Information Products line includes PDAs, personal organizers, shredders, calculators, desk accessories, time and cash management systems, laminators and postal scales. Headquarters for Royal Consumer Information Products are located at 379 Campus Drive, 2nd Floor, Somerset, NJ 08875.

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