

# **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

January 9, 2003

**CONTACT:** Karen Gaynin  
HWH Public Relations  
**PHONE:** 212-355-5049, X 108  
**E-MAIL:** Kareng@hwhpr.com

## **ROYAL REORGANIZES THE ORGANIZER**

### ***New Features Enhance the Power and Functionality of Royal's Keyboard Organizers***

**LAS VEGAS, NV--** Just when you thought the traditional keyboard organizer had all the functions you could get at the most affordable price you can find, **Royal Consumer Information Products** adds more features to its affordable DM series organizers.

The top of the traditional organizer line from Royal is the **DM4070 SP**. It has 256KB of memory making it a powerful tool for business or personal use, and Royal's Glo™ Backlit Display for easy viewing of information presented on the unit's 4-line X 12-character screen. In addition to an industry-leading array of organizer features, the DM4070 SP now includes a built-in 50,000 word English Spellchecker, making it the most versatile product in its class. In addition, there is a built-in 20,000 word Spanish-English Translator.

Metric and currency converter, home and world time with 12/24-hour format and multi-language prompts make this a great tool for international travelers. There is also built-in data and password protection. And of course there is the requisite To-Do list and Memo Book as well as a 10-digit calculator with a separate keypad. For 2003, Royal gives users of the DM4070 SP the option to synchronize information with their computers through the use of a PC link that is available with a mail-in offer. A built-in countdown timer rounds out the features and two new games – Lottery and Guess – make the DM4070 SP fun as well as functional. The Royal **DM4070 SP** will be available in the second quarter for **\$14.99**.

**The Royal eNova** lets you carry all your information and, with its unique, compact, foldable design, have that information comfortably accessible at your

fingertips. With 256 KB of memory and a 4-line x 12-character display, you can store all your personal and business names and numbers in the directory. There's a calendar and schedule planner complete with alarm and a built-in 50,000 words English Spellchecker so you'll never be without the tools we've all come to depend on. As if that isn't enough, the Royal eNova provides a built-in 20,000 English/Spanish Translator to help you get along in Mexico or South America. There is the ubiquitous To-Do list and Memo Book, so essential these days in keeping our personal and work schedules running smoothly. For travel abroad, there is a Home and World Time with 12/24-hour format, multi-language prompts, and a helpful metric and currency converter. Additional features include an EZ type keyboard, a 10-digit calculator with separate keypad, a built-in countdown timer, built-in data and password protection and an optional link to your PC via a mail-in offer. And, for fun, several games are included. The Royal eNova will be available in the second quarter for **\$14.99**.

The Royal **DM3045 SP** and Royal **DM3065 SP** are entry-level organizers that you cannot afford to be without. For the price of **\$9.99** for the **DM3045 SP** and **\$12.99** for the **DM3065 SP**, one might expect organizers with a few standard functions, but these models have the features of units that cost much, much more. Each model has a 3-line display that holds 12 characters per line as well as an enhanced personal and business phone directory that includes e-mail and Web address storage. A full 2KB of memory for the DM3045 SP and 52KB for the DM3065 SP help to ensure that you have room for all the names and address you want to keep with you. A to-do list and scheduler with alarms insures that no appointment will be missed. A full-featured 10-digit calculator with a 10 number keypad keeps answers at your fingertips. For 2003 Royal has added a built-in spellchecker, stopwatch and countdown timer as well as lottery and guess games to both models. The Royal **DM3045 SP** and Royal **DM3065 SP** will be available in the second quarter.

The Royal Consumer Information Products line includes PDAs, personal organizers, shredders, calculators, desk accessories, time and cash management systems, laminators and postal scales. Headquarters for Royal Consumer Information Products are located at 379 Campus Drive, 2<sup>nd</sup> Floor, Somerset, NJ 08875.