

# PRESS RELEASE

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January 9, 2003

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## SHRED IT, DON'T SWEAT IT WITH ROYAL'S NEW COMMERCIAL AND HOME-BASED SHREDDERS

### *Upgraded Models Destroy CD-ROMS and Credit Cards Ensuring More Business and Personal Security*

**LAS VEGAS, NV --** There is an urgent need these days to dispose of vital information in order to maintain personal or business security, whether you are the chairman of a major corporation or just plain 'ole John Doe who doesn't want his identity stolen. The fact that **Royal Consumer Information Products**, a recognized leader in affordable office and consumer electronic products, sold over one million shredders last year alone attests to the fact that this issue has become a major concern in our culture.

For 2003, Royal is introducing a number of new shredders that offer even greater document security for the office or home. The new models include:

- The Royal **15MX** is a commercial crosscut shredder that allows you to "shred like the feds." Shredding up to 15 sheets in a single pass, this workhorse of a shredder pulverizes paper into 1/8" by 1 1/8" shreds, depositing them into an included 36-liter wastebasket and virtually eliminating any chance of them being put together again. With the 15MX's all-steel gear construction and an advanced blade mechanism, compact disk (CDs), staples and credit cards are not a problem and a 9" paper entry slot is wide enough for even legal sized documents. Finally, the 15MX has auto start/stop and auto reverse to help ensure a long life for this hearty machine. The 15MX is available for **\$179.99**.
- Paper and credit cards are not the only items that can lead to identity theft. In this day and age, a great deal of information is sent via CD-ROM, but what do you do when you no longer need that information, but it is too sensitive to just throw away? Royal has the answer in the **MD100 Media Destroyer**. This shredder, which uses a 5" wide paper entry slot, can destroy CD-ROMs, compact discs, 3\_

floppy discs and credit cards as well as up to seven sheets of folded paper in a single pass. Complete with auto start/stop, the MD100 turns items into 1/8" by 1-3/8" unidentifiable shreds and leaves them in an 8-liter wastebasket for easy disposal. The MD100 Media Destroyer runs **\$129.99**.

- Unwanted mail can be a security problem if just tossed out and left for "dumpster divers" looking to steal your personal information. The **HT500** personal crosscut shredder from Royal is a strong line of defense against these unwelcome invaders. The HT500 takes up to five sheets in a single pass and, using auto start/stop to help pull them through the 8 3/4" paper entry slot, grinds them into 1/8" by 1/4" shreds. A 19-liter wire mesh wastebasket means you can shred a bundle and the **\$49.99** price means you won't pay a bundle.
- With identity theft on the rise, Royal's **HT3SL** personal desktop crosscut shredder is what every home needs. The HT3SL has auto start/stop and will shred up to three folded sheets in a single pass, creating 1/8" by 1/4" bits that drop into the wire mesh wastebasket. A 5" paper entry slot allows for easy feeding of unwanted documents assuring that your private documents remain that way. The HT3SL also has a built in helical cutting pencil sharpener as well as an automatic letter opener, which makes this unit a unique one piece system that brings peace of mind for **\$49.99**.

When used correctly, these shredders from Royal can be useful tools for business and personal security.

The Royal Consumer Information Products line includes PDAs, personal organizers, shredders, calculators, desk accessories, time and cash management systems, laminators and postal scales. Headquarters for Royal Consumer Information Products are located at 379 Campus Drive, 2<sup>nd</sup> Floor, Somerset, NJ 08875.

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